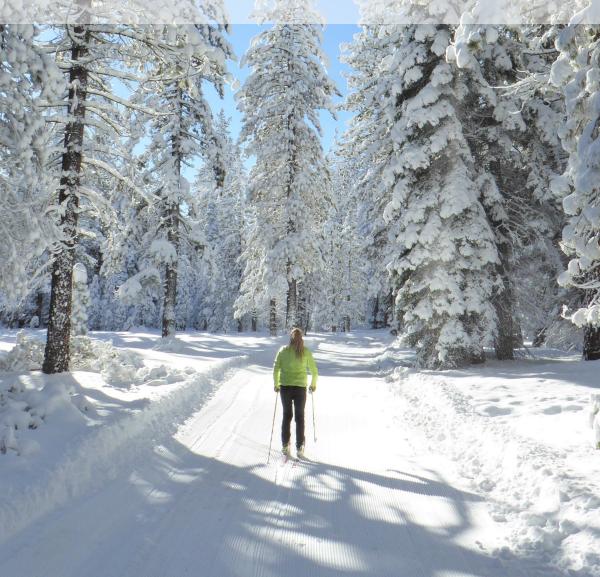


## TAHOE CROSS-COUNTRY SKI EDUCATION ASSOCIATION

Promoting a healthy, outdoor-oriented lifestyle for children and adults through education, cross-country skiing, and other self-powered recreation.





## **OUR VALUES**

Tahoe XC emerged in 1999 when the community rallied and insisted on affordable access to quality cross-country skiing for kids and adults and to encourage a healthy, outdoor lifestyle for all.

Together, we created a community at the heart of a vast backyard where we find beauty and well-being in the mountains and forests that define our home. Tahoe XC connects children and adults to the natural world in all seasons, promoting access and sponsoring programs that counteract our over-stressed and overly electronic lives through exercise, fresh air, and community spirit.



## COMMUNITY

## committed to you

Tahoe XC was founded on the belief that everyone deserves affordable access. This is why we offer these free trail passes and clinics to residents and visitors all year round:

- Free ski trail passes to everyone under 19 and over 70 years old
- \* Free drop-in beginner skate and classic clinics twice a week



#### **KEVIN MURNANE**

## SCHOLARSHIP

#### STUDENT SCHOLARSHIP

Awarded to graduating North Tahoe High School student-athletes who demonstrate selflessness, decency and good nature within our community. Each scholarship is worth up to \$1,000.

#### COACHING DEVELOPMENT GRANT

Supports hard-working coaches who mentor Tahoe-based Nordic ski student-athletes with financial support to attend clinics, symposiums, classes, trainings, etc.



Kevin Murnane served as Tahoe XC Director and Manager from 1999 to 2015.

## **OUR PROGRAMS**

### empower youth

Our youth programs focus on free and low-cost outdoor experiences for children in our community. We partner with other non-profits and organizations to provide quality, engaging programs that are affordable for kids and their families.

Winter Discovery Free Skiing for Schools Center 500 - 700/year 100 - 500/year School Nordic **Strider Gliders** Teams 150 - 175/year 75 - 100/year Jr. Mountain Riders\* DEVO Team\* Laser Biathlon\* Participants/Year \*15-50/year



Access to maintained trails, quality coaching and educational spaces nurtures stewards of the environment and our community.

## SUMMER



JUNIOR MOUNTAIN RIDERS
Safe, positive mountain biking skills for elementary-aged kids.

#### **BIKE RENTALS**

Family fun at affordable rates.

## WINTER

#### STRIDER GLIDERS

Flagship program teaching 4 to 11 year olds ski skills and fun.

#### WINTER DISCOVERY CENTER

Home to Sierra Watershed Education Partnerships (SWEP) educational programs.

#### FREE SKIING FOR SCHOOLS

Free trail passes and equipment rentals for elementary classes.

# NORTH TAHOE NORDIC SCHOOL TEAMS

Free season passes for athletes and coaches.

# JUNIOR DEVELOPMENT TEAM (DEVO)

Advanced techniques and training for competitive racers ages 12 to 18.





## **WHO WE ARE**

nonprofit of the year



north lake tahoe

Volunteers, residents, recreationalists, Board Members, an Executive Director and seasonal staff combine efforts to create two non-profit entities that work together seamlessly to provide community programs, events and outdoor recreation access on North Lake Tahoe trails.

Tahoe Cross-Country Ski Area (Tahoe XC) is a 501(c)7 non-profit that runs the recreation facility, including the only developed Nordic ski center in the Tahoe Basin. All profits are used for ski area operations and to subsidize community programs.

Tahoe Cross-Country Ski Education Association (TCCSEA) is a 501(c)3 non-profit charity that upholds our mission and holds the concession agreement with Tahoe City Public Utility District (TCPUD).

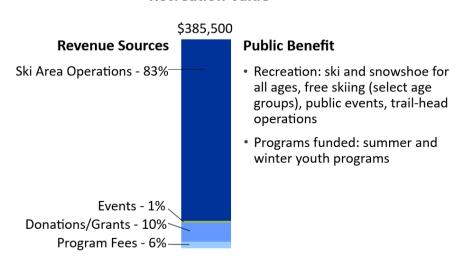
#### YOU CAN DONATE

online at tahoexc.org/donations

# **OUR BUSINESS MODEL**

### community involvement

#### **Recreation Value**



3-year average recreation program costs and revenue sources

Tahoe XC and TCCSEA receive revenue from different sources and expend it to provide public recreation access for winter and summer users. Although seasons vary, most revenue originates from the operation of the Nordic ski area. The value extended to the public comes in the form of recreation access to high quality groomed ski trails, public ski lessons and developed youth programs.

We operate on public land owned by Tahoe City Public Utility District (TCPUD), California State Parks and California Tahoe Conservancy, serving our mission and the outdoor recreation mission of these public agencies.









# **OUR FUTURE**

Tahoe Cross-Country Ski Area is a gateway to one of Tahoe's best backyard playgrounds. With miles of year-round recreation access available from our trailhead, surely there is a view, a landscape or an experience that will appeal to everyone who steps into our living room. In the winter, our expertly groomed trails provide a unique surface to explore the terrain from our door step. In the summer, dirt, rocks, trees, flowers and trails give a totally different perspective. Both lenses are seasonally unique but equally enjoyable.

We at Tahoe XC want to be benevolent caretakers of that land and those experiences for years to come. For the past twenty years, Tahoe XC and TCCSEA, have provided our visitors with amazing access opportunities, top-notch youth programs and fun, professional events. We will continue to build this legacy as we steward sustainable land use. Collaboration with our public and educational partnerships is an important aspect of this vision. But vision is nothing without a foundation. It is truly our community—its energy, warmth and vitality that will prompt our seeds to take root, blossom and grow.

So, if you are new to Tahoe XC, welcome! If you have been coming here since the beginning, thank you. Let's all protect and enjoy the legacy we create, together.

Sincerely,

Ben Grasseschi Executive Director

Bor Gassischi



